New distributor for *superb laminate flooring*

As part of its development and growth programme, Tiletoria has recently been appointed as the sole distributor for the proven *Poliface* collection of high-quality laminate floorcoverings – encompassing the whole of the African continent.

These sophisticated and attractive floorcoverings include ranges that are suitable for all types of residential and commercial applications, providing designs in ten different woodgrain colours ex-stock in South Africa, and with a very much wider range available internationally to special order.

Thus, these floors meet the current trends in interior design that enable the architect, designer, developer or end-user to match the floor perfectly with the taste and identity of each installation.

The various Poliface ranges are noted for advanced technical characteristics of wear, abrasion and impact resistance, colourfastness, cigarette burn resistance, and resistance to staining – each with a specification and a range of colours and patterns that enable the designer to meet the requirements of each application.

The materials and method of manufacture also ensure that these floorcoverings are naturally anti-allergenic, and they are amongst the most moisture-proof laminate floorcoverings currently available.

Poliface has a higher impact (IC2) resistance than most other AC4 and AC3 Type flooring systems. Its decorative surface is also significantly tougher in terms of abrasion resistance. Rigorous wear resistance tests indicates that these flooring panels are ideal for most working environments, and chairs with rubber castor wheels have little or no detrimental effect on this flooring.

One of the most significant features of the Poliface ranges is the glueless Inloc click installation system which ensures a simple, economic floor installation that is immediately ready for use. All accessories to produce a complete and effective installation are also provided.

Poliface laminate flooring is manufactured in compliance with the European Standard for Laminate Flooring EN 13 329, and several high quality ranges are included in Tiletoria's sales programme.

These include: Brand New *Poliface Origo* – with a real wood feel recreates the purest concepts of wood beauty and comfort, for interior decoration of the most sophisticated spaces characterised by its low maintenance and ease of cleaning. This is provided with a 15-year guarantee.

Poliface Office – is a floorcovering that has a moisture-resistant core to counter spills around the house or office, and is available in a selection of 10 elegant finishes. This has a 15-year residential and a 3-year light commercial guarantee.

Poliface is part of the international Sonae Industria Group – which is claimed to be the largest producer of wood-based panel products in the world. The Group owns a major South African board manufacturing company, Sonae Novobord (Pty) Ltd., which has been operating in South Africa for 52 years, and this company underwrites all the Poliface product guarantees locally.

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